

Sanvi

Product Designer

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Behance https://www.behance.net/sanvi_sinha

PROFESSIONAL SUMMARY

An aspiring and growing Product Designer who is highly motivated towards creating meaningful experiences for different platforms. Good at generating new ideas and simple, impactful concepts advocating user-centred design.

SKILLS

Design

Figma
Photoshop
Illustrator
InDesign
Premiere Pro
Lightroom

UX Methods

Persona
Wireframing
Storyboarding
Prototyping
Usability Testing
User Research
Contextual Inquiry
Affinity Diagrams

Others

Sketching
Doodling
Blogging
Illustration

CORE COMPETENCIES

Concept Development	Problem Solving
Team Coordination	Communication Skill
Research & Ideation	Design Thinking
Time Management	Project Management

EDUCATION

Bachelor of Textile Design (2017)

National Institute of Fashion Technology

ACHIEVEMENTS

Amongst Top 10 winners worldwide |
Work exhibited in Japan, Paris & Cologne

Kimono Design Fabric Competition, Japan - 2017

Bronze | Best Exhibited Stand in
Textiles & Home Furnishing, IHGF 2019

Madhu India Deco Ltd.

Second prize in Digital Art Contest, 2020

Organized by Pixarra

WORK EXPERIENCE

Product Designer

Baaz
Feb' 2022- Nov' 2022

Worked closely with the team to build live-video shopping e-commerce platform for the Baaz merchants. Led the design for the whole platform. Worked with PMs and engineers to define the features. Redesign the interfaces and user experience for Baaz official website. Designed a B2C marketplace for the international sellers by the name of Araavly (work in progress). Managed the project progress.

Product Design Intern

Parallel
Nov' 2021 - Dec' 2021

Supported the team on the project called Reward 360 to create India's first airport loyalty program, BIAL(Bangalore Airport). Actively participated in the design sprint for validating ideas and solving challenges through prototyping and testing ideas with customers.

UI/UX Design Intern

Madiee
July' 2021 - Sep' 2021

Designed a game from the scratch and worked on the whole process until the final screens. Conducted interviews, iterated wireframes and prototypes.

Senior Designer

Madhu India Deco Ltd.
July' 2017 - May' 2021

Served as senior designer responsible for designing home furnishing products for brands like Nourison, The Rug Republic etc. Worked with international designers to deliver the task starting from research to the end product.

Team management and planning. Representing in exhibitions like Domotex, Heimtextil, IHGF and India Carpet Expo.

Content Writer

Tripoto
April 2020 - Jan 2021

Curated SEO proof travel stories and blogs. Actively participated in travel writing competition.

HOBBIES

Blogging

About my travel experiences

Social Media

Creating interesting posts for travel account

Trekking and Hiking

Photography